

**IEEE ICDM 2018**

November 17-20, 2018 in Singapore

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**IEEE INTERNATIONAL  
CONFERENCE  
ON DATA MINING**

**Nov .17-20  
SINGAPORE**

**Sponsorship & Exhibition  
Opportunities**

<http://icdm2018.org/>

# Sponsorship

The IEEE International Conference on Data Mining (ICDM 2018) takes place 17-20 November 2017, in Singapore. It has established itself as the world's premier research conference in data mining. It provides an international forum for presentation of original research results, as well as exchange and dissemination of innovative and practical development experiences. The conference covers all aspects of data mining, including algorithms, software, systems, and applications. ICDM draws researchers, application developers, and practitioners from a wide range of data mining related areas such as statistics, machine learning, pattern recognition, databases, data warehousing, data visualization, knowledge-based systems, and high-performance computing. By promoting novel, high-quality

research findings, and innovative solutions to challenging data mining problems, the conference seeks to advance the state-of-the-art in data mining. Besides the technical program, the conference features workshops, tutorials, panels.

Application forms may be sent to:  
icdm2018chairs@gmail.com

Sponsorship Chair  
Bo Jin, Dalian University of Technology  
Jinbo.dlut@gmail.com

## Benefits on Sponsoring ICDM 2018

ICDM 2018 wants to partner with you and provide a unique platform for you to interact with an audience of international specialists, including:

- Wide acknowledgment of your organization leading up to and during the conference.
- Excellent networking opportunities during the conference to promote your company to a relevant audience, including graduate students and future hires.
- The opportunity to utilize the conference experience to showcase your organization's position of support for these important research areas.
- The opportunity to source new contacts and business leads, and to maintain relationships with existing researchers, customers, suppliers and important institutions.
- Access to conference attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.
- The opportunity for your key staff to connect face to face with the most influential people and organizations representing this academic field, who will be gathered together in one location for a brief period of time.
- The opportunity to give a short presentation (advertising) at the ICDM Connect event on 17 November.

Opportunities



Sponsorship opportunities are listed below. The conference is also happy to tailor alternative opportunities to suit your organization. All listed pricing is in US dollars (US).

# DIAMOND SPONSOR

Our Diamond Sponsor is ICDM's key conference partner, and you will receive the highest profile branding opportunities before, during and after the conference takes place. This package will reinforce your brand as a leader in this arena, and we will work closely with you to ensure your organization's aims are achieved.

## As a Diamond Sponsor, you will receive the following benefits:

- ✓ Exhibitor table
- ✓ 4 registrations for the conference, including workshop day
- ✓ Verbal acknowledgment at the opening and closing of the conference
- ✓ Logo on the website with hyperlink to your organization
- ✓ Logo on the holding slide in the opening session and all plenary sessions
- ✓ Full page advertisement in the conference programme
- ✓ 100 word organizational profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 2 registration inserts for each attendee
- ✓ Sponsor-provided popup banner displayed near the registration desk
- ✓ Delegate list prior to the conference (*subject to privacy laws*)
- ✓ 15 minute talk at either a lunch or the banquet
- ✓ 5 minute advertising video played at the banquet
- ✓ Opportunity to present at ICDMConnect (*November 17*)
- ✓ Option to sponsor a workshop



# PLATINUM SPONSOR

As a Platinum Sponsor, we will work closely with you to ensure your organization's goals are met.

## As a diamond partner, you will receive the following benefits:

- ✓ Exhibitor table
- ✓ 4 registrations for the conference, including the workshop and tutorial days
- ✓ Verbal acknowledgment at the opening and closing of the conference
- ✓ Logo on the website with hyperlink to your organization
- ✓ Logo on the holding slide in the opening session and all plenary sessions
- ✓ Full page advertisement in the conference programme
- ✓ 100 word organization profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 2 registration Inserts for each attendee
- ✓ Sponsor-provided popup banner displayed near the registration desk
- ✓ Delegate list prior to the conference (*subject to privacy laws*)
- ✓ 10 minute talk at a lunch or the banquet
- ✓ 3 minute advertising video played at the banquet
- ✓ Opportunity to present at ICDMConnect (*November 17*)
- ✓ Option to sponsor a workshop



## Sponsoring a Workshop

As a Platinum Sponsor, you will receive the opportunity to be identified as the sponsor of a ICDM workshop of your choice, including:

- Your logo on the workshop website
- Your logo in the workshop programme
- Sponsor-provided popup banner displayed in the workshop session room
- Acknowledgment at the commencement of the workshop

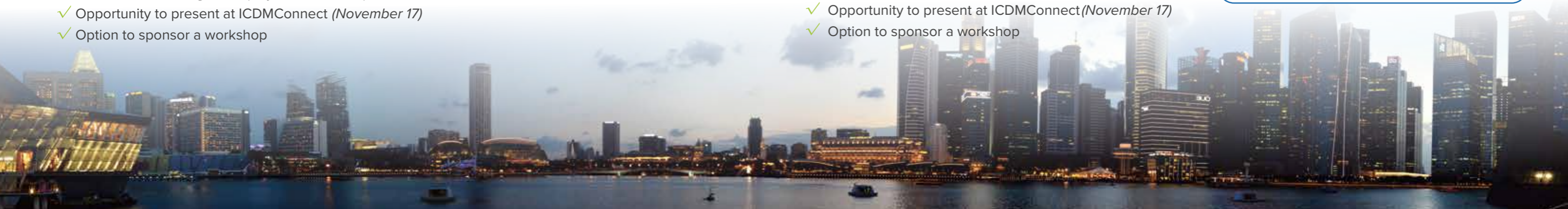
The workshops are heavily promoted in the lead-up to the conference, so early commitment to this option ensures further exposure for your organization.

## Sponsoring a Workshop

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- Your logo in the workshop programme
- Sponsor-provided popup banner displayed in the workshop session room
- Acknowledgment at the commencement of the workshop

The workshops are heavily promoted in the lead-up to the conference, so early commitment to this option ensures further exposure for your organization.



# GOLD SPONSOR

Investment  
**\$10,000**  
MAXIMUM OF  
4 OPPORTUNITIES

As a Gold Sponsor, you will receive strong branding exposure throughout the conference.

This package will demonstrate that your company is a key organization in this field.

- ✓ Exhibitor table
- ✓ 3 registrations for the conference, including workshop day and tutorial day
- ✓ Verbal acknowledgment at the opening and closing of the conference
- ✓ Logo on the website with hyperlink to your organization
- ✓ Full page advertisement in the conference programme
- ✓ 75 word organization profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- 1 registration insert for each conference attendee
- ✓ Delegate list prior to the conference (*subject to privacy laws*)
- ✓ Option to sponsor refreshments for 1 or 2 breaks
- 1 minute advertising video played at the banquet
- Opportunity to present at ICDMConnect (*November 17*)

As a Silver Sponsor, you will receive strong branding exposure throughout the conference, including:

- ✓ 2 registrations for the conference, workshop day, and tutorial day
- ✓ Half page advertisement in the conference programme
- ✓ Logo on the conference website with hyperlink to your organization
- ✓ Quarter page advertisement in the conference programme
- ✓ 50 word organization profile in the conference programme
- ✓ Logo on conference signage throughout the venue
- ✓ 1 registration insert for each attendee
- ✓ Delegate list at the conference (*subject to privacy laws*)
- ✓ Opportunity to present at ICDMConnect (*November 17*)

# SILVER SPONSOR

Investment  
**\$5,000**  
MULTIPLY  
OPPORTUNITIES

# BRONZE SPONSOR

Investment  
**\$2,500**

Steel Sponsors will receive:

- ✓ 1 registration for the conference, including the workshop and tutorial days
- ✓ Logo in the conference programme
- ✓ Logo on the website with hyperlink to your organization
- ✓ 50 word organization profile in the conference programme
- ✓ 1 registration insert for each attendee
- ✓ Opportunity to present at ICDMConnect (*November 17*)
- ✓ Delegate list at the conference (*subject to privacy laws*)

Our Bronze Sponsors receive a strong branding presence throughout the conference, as follows:

- ✓ 2 registrations for the conference, including the workshop and tutorial days
- ✓ 1 paragraph description of your organization in the conference programme
- ✓ Logo on the website with hyperlink to your organization
- ✓ 50 word organization profile in the conference programme
- ✓ 1 registration insert for each attendee
- ✓ Opportunity to present at ICDMConnect (*November 17*)
- ✓ Delegate list at the conference (*subject to privacy laws*)

# STEEL SPONSOR

Investment  
**\$1,500**



# ICDMCONNECT Nov. 17

## SPONSOR

SMALL/MEDIUM ENTERPRISE

NON-PROFITS

Investment  
**\$ 500**

LARGER ENTERPRISE

Investment  
**\$1,000**

ICDMConnect takes place on November 17. Take advantage of this event to:

- ✓ Reach many highly qualified professionals for potential recruitment, without the need to sift through a mixed pool of job applicants
- ✓ Publicize and market cutting-edge company products and projects relevant to knowledge management, data management, and information retrieval
- ✓ Network with researchers and other company representatives trends across diverse application areas, as well as issues in recruitment in those areas

For all companies looking to expand their profile in the data, information, and knowledge sector, ICDMConnect will be a one stop opportunity for ideas and talent recruitment.

**ICDMConnect sponsors also benefit from:**

- ✓ 1 day registration for Nov. 17 of the conference including workshop, Ph.D. forum and data challenge.
- ✓ Access to student resumes
- ✓ 3 minute presentation at ICDMConnect

## Social Event Sponsorship

ICDM invites expressions of interest from partners interested in sponsoring our social functions. The sponsor's name will be prominently displayed during these events, and the sponsor will be acknowledged in the conference programme.

Options include:

- ✓ Conference reception
- ✓ Conference banquet
- ✓ Conference lunches
- ✓ Data Challenge

## Other Sponsorship Opportunities

To maximize your exposure at the conference, we are open to discussion of sponsoring additional aspects of ICDM, such as:

- ✓ Conference poster session
- ✓ Data Challenge events
- ✓ Conference bags
- ✓ Delegate name badges and lanyards
- ✓ Blockchain Day

For information about these and other opportunities, please contact the general chairs at [icdm2018chairs@gmail.com](mailto:icdm2018chairs@gmail.com)

## SPONSORSHIP APPLICATION FORM

IEEE ICDM 2018  
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### Contact Details

Please note that all correspondence, including an invoice, will be sent to the contact supplied below.

Company or organization name \_\_\_\_\_

Contact person \_\_\_\_\_

Position / Designation \_\_\_\_\_

Phone, including country code \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Opportunities *(Check appropriate box)*

All sponsorship prices are in US dollars.

- Diamond Sponsor \$25,000 *(Exclusive Option)*
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Steel Sponsor \$1,500
- ICDMConnect Sponsor (small/medium enterprise, non-profits) \$500
- ICDMConnect Sponsor (larger enterprise) \$1000

I agree to be invoiced for a total of \$\_\_\_\_\_ for the items selected above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsorship agreement will be sent upon receipt of your application form.

### Payment Form

- I wish to pay by bank check.
- I wish to pay by credit card as per the total above to be debited to:
  - Visa
  - MasterCard
  - Amex

Credit card number \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_

Please note: All credit card payments will appear with the vendor name "IEEE" on your statement.

Application forms may be sent to: [icdm2018chairs@gmail.com](mailto:icdm2018chairs@gmail.com)

# EXHIBIT APPLICATION FORM

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## Contact Details

Please note that all correspondence, including an invoice, will be sent to the contact supplied below.

Company or organization name \_\_\_\_\_

Contact person \_\_\_\_\_

Position / Designation \_\_\_\_\_

Phone, including country code \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

## Exhibit Opportunity

All sponsorship prices are in US dollars.

Exhibition Display Table \$2,000

I agree to be invoiced for a total of \$\_\_\_\_\_ for the items selected above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsorship agreement will be sent upon receipt of your application form.

## Payment Form

I wish to pay by bank check.

I wish to pay by credit card as per the total above to be debited to:

Visa     MasterCard     Amex

Credit card number \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_

Please note: All credit card payments will appear with the vendor name "IEEE" on your statement.

Application forms may be sent to: [icdm2018sponsorship@hotmail.com](mailto:icdm2018sponsorship@hotmail.com)

## Contact Details

For all inquiries regarding sponsorship and exhibits,  
please contact the ICDM 2018 Sponsorship Chairs at [icdm2018chairs@gmail.com](mailto:icdm2018chairs@gmail.com)

**Sponsorship Chair**  
**Bo Jin,**  
**Dalian University of Technology**

[Jinbo.dlut@gmail.com](mailto:Jinbo.dlut@gmail.com)

